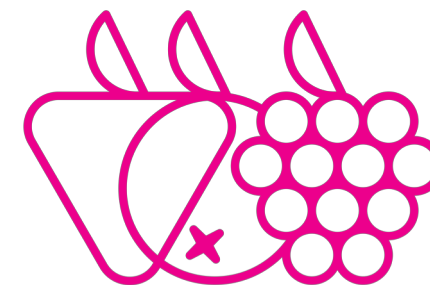


International Conference «Berries of Russia 2019»

19-20 February



berry union

# The 2<sup>nd</sup> International Conference «Berries of Russia 2019»

February 19-20, 2019

**Location:** Cultural Center of Sovhoz im. Lenina (7 A, poselok Sovhoza im. Lenina, Leninskiy Region, Moscow Oblast, Russia)

**Organizers:** Russian Berry Union and FruitNews Information Agency





International Conference  
«Berries of Russia 2019»  
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## Key Features of the Conference

- The only specialized event for the berry industry members in Russia
- Participation of the largest berry growers and famous industry experts
- Communication and presentation ground for new technologies, practices, innovations, as well as equipment and materials for berry growing, packing and processing
- Possibility to discuss the key issues, problems and solutions of the Russian berry industry
- The point of exchanging opinions among the berry growers, researchers, suppliers of plants, pesticides, fertilizers, equipment, materials, wholesale and retail traders
- Opportunity to gain and share technical information on different aspects of berries growing, storage and processing

The Annual Meeting of the Russian Berry Union members will be conducted within the Conference schedule on February 20





## Conference Audience

- Berry growers and processors
- Suppliers of berry plants
- Producers of fertilizers and pesticides
- Service companies, suppliers of equipment and materials for berry growing, pecking and processing
- Wholesale and retail enterprises
- Research institutions and educational organizations
- Media

Expected number of the Conference participants – 250 industry members





# Preliminary Program

## February 19 (Day 1)

9:00 – 10:00 a.m.	Participants registration
10:00 a.m. – 12:00 noon	<p>Welcome remarks</p> <p>Discussion session: «Perspectives and problems of the berry industry development»</p>
	<ul style="list-style-type: none"> <li>• Perspectives of the state support for the Russian berry growers</li> <li>• Registration of pesticides, herbicides and fertilizers for berry plants</li> <li>• New varieties introduction and provision of the Russian berry growers with planting materials</li> <li>• Problems of melioration and irrigation projects implementation in berry orchards</li> <li>• Small farming development and cooperation among berry farmers</li> <li>• Attraction of specialists and seasonal workers for berry industry</li> </ul>
12:00 – 12:30 p.m.	Coffee-break
12:30 – 2:00 p.m.	Round table: «Berry sales and industrial quality standards»
	<ul style="list-style-type: none"> <li>• Distribution channels for fresh and processed berries</li> <li>• Quality requirements applied to berries by wholesale and retail traders</li> </ul>
2:00 – 3:00 p.m.	Lunch
3:00 – 5:30 p.m.	Round table: «Nursery for berry grower. To purchase or to grow the planting materials?»
	<ul style="list-style-type: none"> <li>• Partnership with berry plants suppliers in Russia and abroad</li> <li>• Modern berry nursery. Benefits and difficulties</li> <li>• Opportunities and technologies of in-vitro propagation</li> </ul>
6:00 – 9:00 p.m.	Reception



## Preliminary Program February 20 (Day 2)

8:30 – 10:30 a.m.	Participants registration
9:00 – 10:30 a.m.	Annual Meeting of the Russian Berry Union Members
10:30 a.m. – 12:00 noon	Seminar: «Modern technologies of strawberry growing in Russia and worldwide. Phytosanitary issues in the berry orchards»
12:00 – 12:30 p.m.	Coffee-break
12:30 – 2:00 p.m.	Seminar: «Berry growing in tunnels and greenhouses»: <ul style="list-style-type: none"><li>• Berry growing in tunnels</li><li>• Effectiveness of the greenhouse strawberry growing</li><li>• Opportunities of hydroponics and vertical farming</li></ul>
2:00 – 3:00 p.m.	Lunch
3:00 – 5:30 p.m.	Seminar: «Expanding the variety of berry growing in Russia» <ul style="list-style-type: none"><li>• Blueberries</li><li>• Raspberries and blackberries</li><li>• Honeysuckle</li><li>• Sea buckthorn</li><li>• Farming of the forest berries</li></ul>
5:30 – 6:00 p.m.	Closing remarks and future activities planning

## Terms of Participation

- Participation fee - RUR 10 000 per person
- 50% discount for the Russian Berry Union members
- 20% discount for multiple participants from one company
- The cost of the Berry Industry Reception participation – RUR 5 000. Discounts do not apply
- Participation in the Berry Union Annual Meeting (February 20 from 9:00 till 10:30 a.m.) is free of charge for the Berry Union members
- Free participation in all Conference sessions is provided to the Conference speakers, state officials, representatives of the research and educational institutions, students and journalists





# Sponsorship Packages

- **General Sponsor of the Conference:**

- 4 Conference participation passes
- Welcome speech during the Conference opening session and opportunity to conduct special session within the main program of the event (up to 60 minutes)
- Participation of the company representative in the selected Conference round table
- Possibility to distribute company materials in the Conference hand-outs package
- Company logo placement on the conference banner, in the Conference program, invitation and announcements
- Company logo placement on the Conference webpage at the Berry Union website (berry-union.ru) and FruitNews.ru
- Business space (desk, 2 chairs, place for the company banner or roll-up) in the exhibition area of the Conference
- Company information in the Conference post release

Cost of the package – RUR 320 000 (without VAT)

- **Sponsor of the Conference Session:**

- 3 Conference participation passes
- Introduction of the company during the Conference opening session and opportunity to conduct special session within the additional program of the Conference (up to 60 minutes)
- Company logo placement on the conference banner, in the Conference program, invitation and announcements
- Company logo placement on the Conference webpage at the Berry Union website (berry-union.ru) and FruitNews.ru
- Business space (desk, 2 chairs, place for the company banner or roll-up) in the exhibition area of the Conference
- Company information in the Conference post release

Cost of the package – RUR 120 000 (without VAT)

- **Participant of the exhibition:**

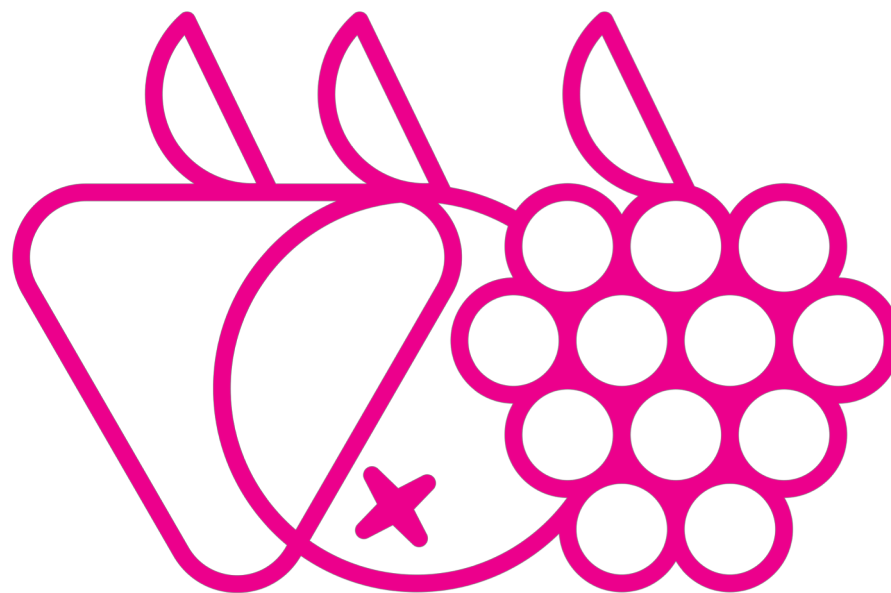
- Business space (desk, 2 chairs, place for the company banner or roll-up) in the exhibition area of the Conference
- 2 Conference participation passes
- Company logo placement in the Conference announcements
- Company logo placement on the Conference webpage at the Berry Union website (berry-union.ru) and FruitNews.ru
- Company information in the exhibition description within the Conference post release

Cost of the package – RUR 80 000 (without VAT)

Discount for the Berry Union members – 50%



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